

Dimitri Blomme

COMBINING PEOPLE AND AI

Strategy Meets Technology

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COMBINING PEOPLE AND AI: STRATEGY MEETS TECHNOLOGY

How leaders can harness the synergy of human expertise and AI to drive strategic transformation and lasting competitive advantage.



Opening Insight

THE AGE OF AUGMENTED INTELLIGENCE



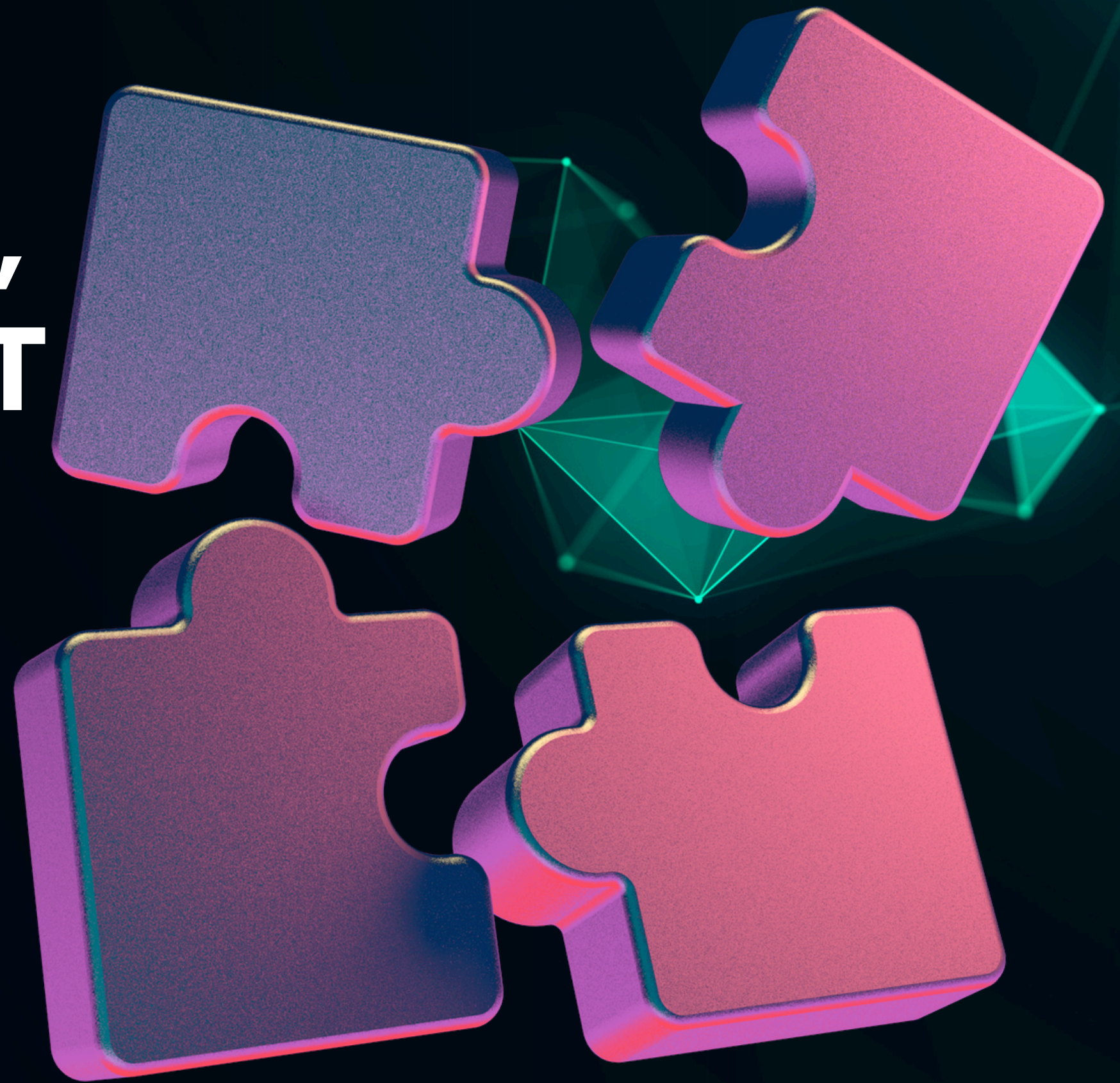
- AI is not replacing humans — it's amplifying us.
- The most powerful organizations are those combining **human judgment + machine precision.**
- We're entering an era where **collaboration with AI** becomes the true competitive edge.

Redefining Intelligence

WHAT AI REALLY IS, AND WHAT IT'S NOT

- **Artificial Intelligence:** systems that learn and act with purpose.
- **Machine Learning:** extracting patterns from data to make predictions.
- **Generative AI:** creating new content — text, images, code, ideas.

*AI is not magic. It's pattern recognition at scale!
Powered by data, algorithms, and feedback.*



How AI Creates Business Value

THREE STRATEGIC LEVERS

Automation

Speed, efficiency, cost reduction.

Insight

Better decisions through data-driven intelligence.

Augmentation

Empowering humans to focus on creativity and strategy.

Each organization can find its balance between these 3 pillars.



Real-World Impact

FROM DATA TO DIFFERENTIATION

- **Retail:** predictive analytics driving personalized experiences.
- **Manufacturing:** AI optimizing maintenance and supply chains.
- **Services:** copilots supporting knowledge workers and customer support.
- **Logistics:** AI improves route planning and delivery forecasts.



It's not just about saving time, it's about optimizing processes and transforming business models.

Combining People and AI

BUILDING COLLECTIVE INTELLIGENCE

- Humans define purpose and context.
- AI delivers scale and speed.
- The synergy lies in feedback loops, where each strengthens the other.

MIT Principle: Collective Intelligence = People + Computers.



New Roles in the Human-AI Alliance

RETHINKING WORK AND LEADERSHIP

Managers

become AI orchestrators.

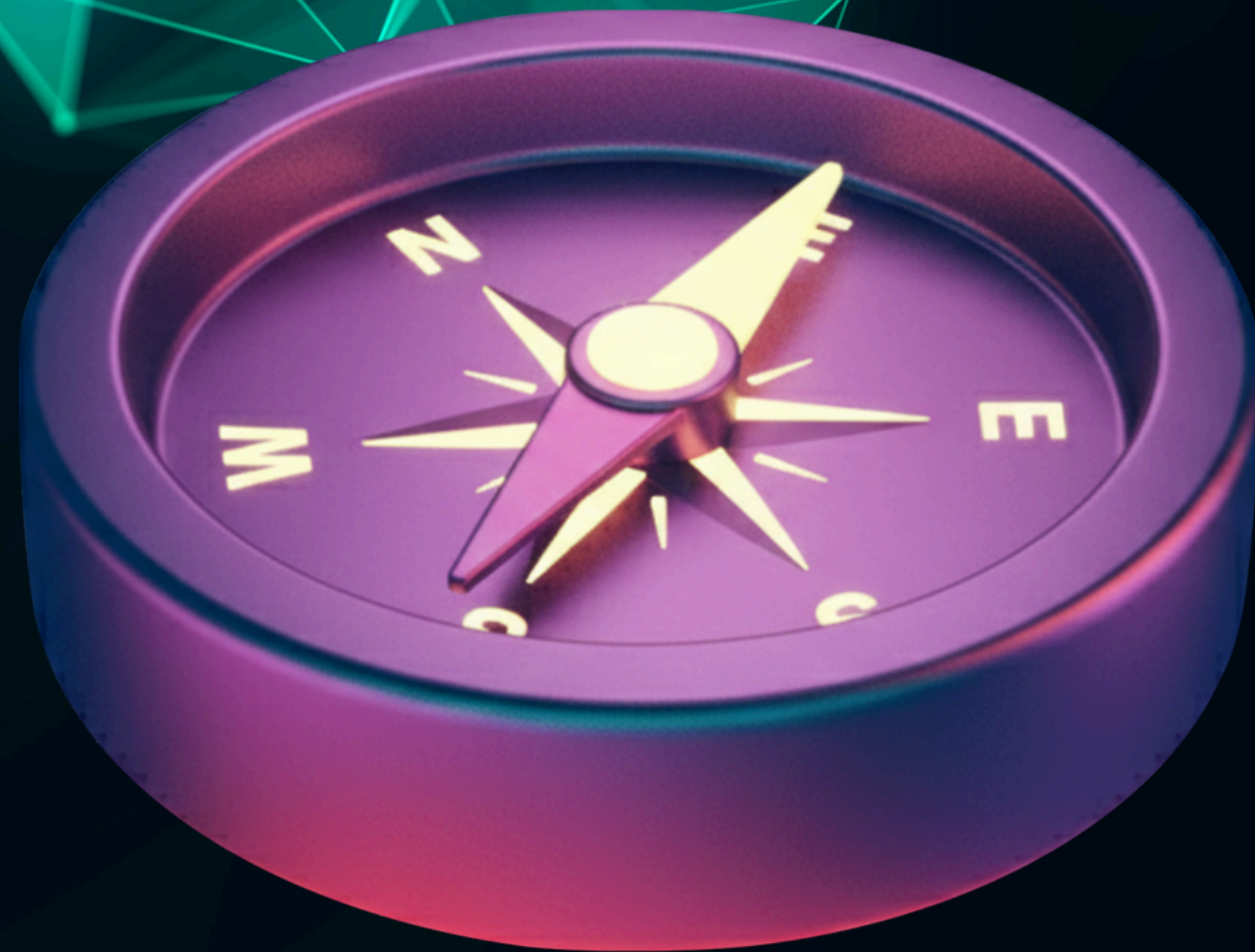
Employees

become prompt designers and critical validators.

Leaders

focus on ethics, trust, and impact.

*The question isn't "What can AI do?" but
"What should humans do next?"*



*Strategic Readiness
Checklist*

TO LEAD THE TRANSFORMATION

- ✓ Clarify your AI vision and governance.
- ✓ Build reliable, accessible data foundations.
- ✓ Upskill teams, make AI literacy a core competence.
- ✓ Start small, measure impact, scale what works.



Ethics and Trust

LEADING RESPONSIBLY

- **Transparency:** explainable models, clear communication.
- **Bias control:** diverse teams and accountable data practices.
- **Sustainability:** optimizing computing impact.

AI leadership is not only technical — it's moral and strategic.

Looking Ahead

THE FUTURE BELONGS TO THE HUMAN-AI TEAMS

Curiosity, agility, and responsibility will define tomorrow's leaders.

The real intelligence is collective.

*AI will not replace managers,
but managers who use AI will replace those who don't.*



Q&A

LET'S BUILD THE BRIDGE BETWEEN
STRATEGY AND TECHNOLOGY,
PEOPLE AND AI.

THANK YOU!

Dimitir Blomme